

BrandWatch Technologies: Innovative brand protection solutions provide safe, stable and dependable product security at a fraction of the cost of competing technologies.

BrandWatch Technologies is a global leader of brand security solutions that engineers and manufactures covert microscopic markers and detectors. The markers can be easily embedded during manufacturing or packaging without visibly altering characteristics of the original product. BrandWatch detectors offer instant in-field authentication at any time during the product life cycle.

**A Powerful Solution For Any Industry**

The versatility of our technology is ideal for integration with:

- Packaging & Labels
- Bottling
- Pharmaceuticals
- Apparel
- Electronics
- Currency
- Tickets
- I.D. Badges
- Wine & Spirits
- OEM Parts
- Official Documents
- Tobacco
- Luxury Goods

\*To see case studies and specific examples by industry please visit the **Industry Intelligence** section of our website: [www.BrandWatchtech.com](http://www.BrandWatchtech.com)

**Here's how it works:**

**Covert Taggants Added To Any Product Or Packaging**

BrandWatch currently produces two families of covert markers, MicroTagg & SpectraTagg, that are detectable with the Reveal detector. The taggants create a cost effective, versatile security layer that is safe for food contact. Added to:

- Inks
- Coatings
- Plastics
- Adhesives
- Paper
- Paints
- Agricultural Chemicals

**Instant Authentication With Reveal Detector**

Products or packaging can be instantly authenticated using our next generation Reveal detector at any time in the product life cycle. This handheld detector allows for discreet verification due to its size and portability.

We work with our customers to tailor a strategy to uniquely authenticate their products, providing:

- Liability reduction
- Counterfeit detection
- Product diversion prevention
- Warranty claim authentication
- Track and trace
- Quality control
- Recycle chain verification

**Versatility**

BrandWatch taggants and detectors are cost effective, stand alone technologies. They can also be layered to strengthen existing overt and covert brand protection solutions. BrandWatch works efficiently with brand owners, labeling, packaging and converting companies. Our solutions seamlessly integrate into current labeling and converting systems without visibly altering package characteristics.

**Quality and Security**

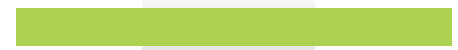
BrandWatch will ship its taggants and detectors directly to your manufacturing or packaging facility from our secure facility in Portland, Oregon USA. All taggants and detectors are developed and manufactured in-house. Our customer satisfaction rating is superior because we maintain strict confidentiality throughout the entire chain of custody while upholding the highest level of quality control.

**Contact us for your confidential, no obligation consultation.**

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BrandWatch scientists create covert microscopic markers that can be embedded in your products or packaging. These unique taggants are odorless, colorless, and safe for contact with food products.



MicroTagg or SpectraTagg markers can be easily embedded into product packaging by integrating into inks, varnishes or paper.

Taggants can be added directly into the product during manufacture, by integrating into textiles, plastics, chemicals or paints.



Our unique hand-held Reveal detector can detect the presence of the MicroTagg or SpectraTagg marker, allowing brands to be authenticated in the field.



Green Technology: BrandWatch security taggants are safe for the environment and provide an excellent tool for recycle chain verification.